Primary logo

The logo is the core of our brand identity. It combines a modern symbol with clean typography to create a design that is simple, distinctive, and easy to recognize. Representing trust,Mountain & Nature, and forward momentum, the logo serves as a consistent and memorable mark across all brand applications.

จุดกางเต็นท์

CAMPSITE THAILAND

Dark Background

The main logo is best used on dark backgrounds, paired with a color variation that enhances visibility and contrast. This ensures the logo remains clear, professional, and visually impactful in every application.

Black & White

The black and white logo is used when color printing isn't possible or a minimal look is required. It keeps the brand clear, professional, and recognizable in all settings.

จุดกางเต็นท์
CAMPSITE THAILAND

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VERTICAL LOCKUP

The vertical lockup can be used when the provided space is square and use of the horizontal lockup will make the logo look too small.
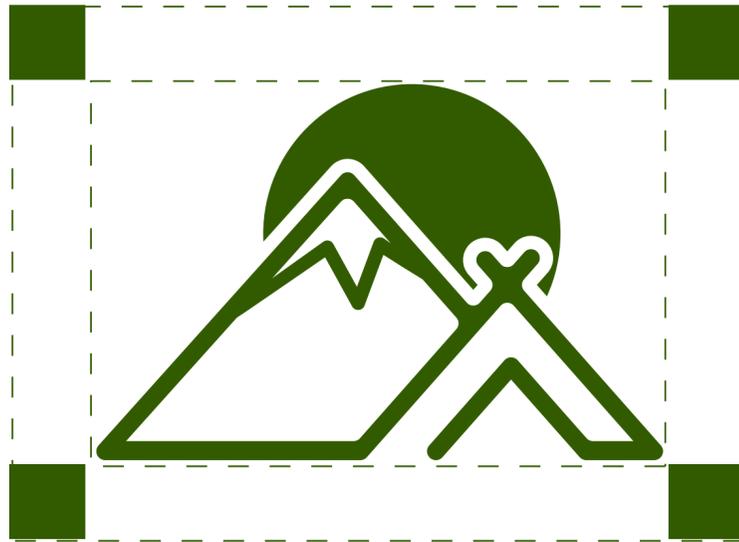

จุดกางเต็นท์
CAMPSITE THAILAND

ICON BY ITSELF

Use the icon **only** when "Campsite Thailand" has been well established elsewhere on the pageor in the design. (When in doubt,use the full logotype.)

SAFE SPACE

OPTIONMAL SIZE

The logo should always be displayed at a size that keeps it clear and easy to read.
Avoid using the logo at sizes so small that details are lost or legibility is reduced.

350px

200px

120px

COLOR

Primary

#2D5016

C72 M39 Y100 K30

WORDMARK

Here's what you need to know
about the wordmark:
- The font used for the wordmark
is **Noto Sans Thai**.
- This font is only used in the logo.
- "จุดกางเต็นท์" , "CAMPSITE THAILAND" is written as two
word.

Noto Sans Thai English

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9 ?! & @ ' ' " " >> << % # / ( ) [ ] { } . ,

Noto Sans Thai ภาษาไทย

ก ข ฃ ค ฅ ฆ ง จ ฉ ช ซ ฌ ญ ฎ ฏ ฐ ฑ ฒ ณ ด ต ถ ท ธ น บ ป ผ ฝ พ ฟ ภ ม ย
ร ล ว ศ ษ ส ห ฬ อ ฮ
๑ ๒ ๓ ๔ ๕ ๖ ๗ ๘ ๙ ๐ ะ ั า ำ ิ ี ึ ื ุ ู เ แ โ ใ ไ ่ ้ ๊ ๋ ็ ์
ๆ ฯ ฤ

LOGO DON'TS

Don't Change the typography.

Don't Distort the Logo

Don't Change Color

Don't use effects

Don't Outline the Logo

Don't rotate the Logo